GETTING STARTED

Prioritise AI use cases when every department builds

Decide after the prototype, when there is something to look at, then pick the few worth building properly.

FIVE STEPS

01
Build freely
Approved tools, approved or dummy data

02
Show it
A fixed demo slot the week before the table

03
Betting table
Every six weeks, time budget set first

04
Build properly
Six weeks, then a hard stop

05
Own it or retire it
An owner, a stop rule and a review date

ONE PAGE PER PROTOTYPE

- [ ] Whose job it helps
- [ ] Why it is valuable
- [ ] How often the job happens, and for how many
- [ ] Which data it touches
- [ ] Who owns it when the builder changes jobs

The table adds two questions. Could other teams use it as it is, and how much time is it worth?

THREE OUTCOMES

Keep it yourself
Most end here, and that is good

The team's
An owner and a shared folder

The company's
Six weeks, security review, the right data

WHO SITS AT THE TABLE

The daily work
Knows the jobs

A budget
Commits the money

IT and security
What the data rules allow

The builder
A 15-minute pitch each

C-level
When it touches strategy

BEFORE THE FIRST ROUND

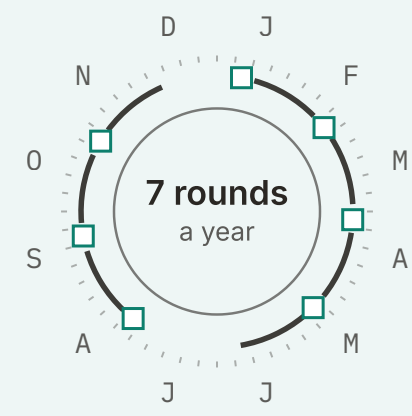
Start with dummy data
Or data approved for use. No system integration or live data needed to start

Time to build
An hour or two a week, agreed with each manager

One owner
Sets the dates, gathers the pages, sends the reminders

YOUR FIRST ROUND

- [ ] Open it to everyone in the company
- [ ] Pick a date six weeks from now, with a demo the week before
- [ ] Ask everyone who has built something to bring it with one page
- [ ] Look at them with the people who know the work, and bet on two
- [ ] Say "keep it" to the rest, and mean it
- [ ] Book the next rounds for the whole year



gritai.studio/blog/how-to-prioritise-ai-use-cases